

ChangeChallenge

 NATIONAL

ACTIVITIES

- ChangeChallenge is a KWM Community Impact and Innovation collaboration for summer clerks in our Sydney and Canberra centres. They work in teams to empathise, define, ideate, iterate, prototype, test and pitch an idea relevant to the KWM Community Impact program.

OUTPUTS

- Approximately 8 teams of 5 clerks are given a real life challenge or opportunity facing the KWM Community Impact program or a strategic community partner, which they work through over the course of their clerkship (November to February) using the principles of design thinking. The teams then have around 7 minutes each to pitch their ideas to a panel.

SHORT TERM OBJECTIVES

- Seasonal clerks gain insight into the KWM Community Impact program.
- Seasonal clerks develop innovation and pitching skills and identify valuable ideas.

LONG TERM OBJECTIVES

- Challenges facing KWM Community Impact and/or its strategic community partners are solved.

MEASUREMENT

- Survey provided to clerks at conclusion of ChangeChallenge.

SPECIFIC REQUIREMENTS

- Program for summer clerks in Sydney and Canberra.

CONTACTS



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